

TAYLOR BRILL (NÉE NORTON)

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About Me

I am a theatrical director drawn to new play development, and I help nonprofits use technology to maximize efficiency and innovation.

I always advocate for the representation and inclusion of people with disabilities ([like me](#)).

Education

BFA in Directing with High Honors, *University of Michigan* (Ann Arbor, MI)

What I'm Up To...

Member of the [MUNY Young Friends Council](#) helping to create the next generation of theatre lovers in St. Louis.

Joined the board of the [Theatre Guild of Webster Groves](#) in 2025 (just in time for its centennial in 2026)!

Member of the [Webster Groves Arts Commission](#) since 2024.

Became a mom in 2023!

Internships

Literary - [The New Group](#) (New York, NY)

Artistic - [Ars Nova](#) (New York, NY)

Artistic - [Manhattan Theatre Club](#) (New York, NY)

Marketing - [Minnesota Fringe Festival](#) (Minneapolis, MN)

Production - [University Musical Society](#) (Ann Arbor, MI)

Managing Director, *Theatre Guild of Webster Groves*

St. Louis, MO | Current

- Spearheading modernization initiatives for a 100-year-old community theatre with a rich legacy that includes Tennessee Williams among its alumni. Key projects include implementing an online ticketing system, redesigning the website, documenting a century of production history, and standardizing organizational procedures.
- Designed and launched a \$40,000 capital campaign to fund urgent roof repairs, personally securing over \$15,000 in sponsorships and leading all donor engagement efforts.
- Programming the organization's 2026–2027 Centennial Season, including a series of citywide co-productions and special events that celebrate a century of community-driven theatre.

Director of Technology Operations, *Think Small*

St. Paul, MN | Current

Leader, *Technology Projects and User Experience* (2022-2024)

Leader, *Project Management* (2020-2022)

- Oversee all internal and external technology initiatives from concept to completion, including strategic planning, vendor selection, implementation, documentation, and performance evaluation.
- Develop and enforce organization-wide technology use policies; lead ongoing training for over 100 employees and serve as the primary point of contact for all data privacy and security standards.

Literary Assistant (Temporary), *Manhattan Theatre Club*

New York, NY | Feb., 2020

- Upon invitation, returned to MTC to help support the Literary Department during a transitional hiring period. Conducted literary research projects, wrote script coverage and provided administrative support.

Festival Line Producer, *ANT Fest 2019 – Ars Nova*

New York, NY | Mar. – Jun. 2019

- Managed communications for 20+ artistic teams participating in Ars Nova's signature "All New Talent" Festival.
- Coordinated logistics and supervised onsite operations for 22 productions during the month-long festival.
- Collaborated with senior artistic staff in weekly coverage meetings and festival programming decisions.

Artistic Director, *Access Theater*

New York, NY | Feb. 2018 – Feb. 2019

- Curated and managed artistic programming across two venues (120 seats total), hosting over 30,000 audience members annually.
- Oversaw an annual operating budget of \$150,000 and led the hiring and contracting efforts that revitalized a historic Off-Off-Broadway space.

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Outreach Consultant, *Ars Nova*

New York, NY | Sep. 2016 – Mar. 2017

- Developed and executed industry outreach strategies for Ars Nova and Liars & Believers' co-production. Cultivated new partnerships and engagement opportunities among New York's performing arts leaders.

Founding Executive Producer, *Accolades for Achievement in the Arts Awards*

Ann Arbor, MI | Aug. 2014 – May 2015

- Founded and produced a regional awards program celebrating artistic achievement.
- Created brand identity and marketing strategy, recruited and managed a full production team, and secured over \$10,000 in financial and in-kind sponsorships.
- Held multifaceted roles including producer, marketing/social media manager, talent liaison, and volunteer coordinator.